



# FORUM 2018 CLEVELAND SPONSORSHIP



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Angela M. Jones, NFBPA Cleveland Chapter President

# NFBPA CLEVELAND CHAPTER

## BACKGROUND – WHAT IS NFBPA?

The National Forum for Black Public Administrators (NFBPA) is the professional membership organization dedicated to the advancement of Black leadership in the public sector. Founded in 1983 in Fort Lauderdale, Florida, the NFBPA membership has grown to include managers and executives in virtually all disciplines represented in state and local governments. In addition to public service professionals, the association's membership embraces graduate students, deans and faculty at schools of public administration, community service professionals and executives in the corporate sector.

With over 2,500 members representing more than 350 jurisdictions and 40 local chapters in 37 states, NFBPA has emerged as the nation's premier association of Black public leadership. It has a growing and proud reputation for strengthening the capacity of state and local government managers in a multitude of disciplines, through intensive training, professional development programs, and a powerful network of Black public leadership. The organization is governed by a 27-member Board of Directors.

The Cleveland Chapter of NFBPA is open to anyone who has an interest in supporting our overall mission. On behalf of the executive committee, we look forward to you joining us!

## NATIONAL MISSION AND GOALS

**The mission of the NFBPA is embodied in the organization's commitment to strengthen the position of Blacks within the field of public administration; to increase the number of Blacks appointed to executive positions in public service organizations; and, to groom and prepare younger, aspiring administrators for senior public management posts in the years ahead.**

The NFBPA mission is realized through the pursuit of the following important goals:

- To serve as a magnet organization for linking public, private and academic institutions into an effective network to support interdisciplinary communications, management innovation and professional development among those choosing public service careers.
- To provide intensive and rigorous training in critical management areas in response to the specialized needs of public sector professionals.
- To identify and groom younger, emerging administrators and provide relevant exposure to the challenges and rewards of public service careers.
- To conduct research on selected social and economic issues endemic to Blacks.
- To sponsor and conduct national and regional forums that enable the discussion of timely issues and topical concerns that directly impact public management and the needs and concerns of the Black community.

- To develop and maintain a national information bank on the nation's growing Black public administrative leadership.
- To promote, strengthen and expand the roles of Blacks in all aspects of public administration.

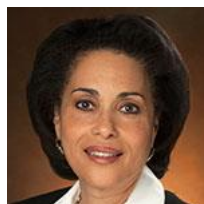
## NATIONAL PROGRAMS

In addition to a broad array of quality membership services sponsored by the national organization, a number of special programs have been established in direct response to critical needs in public administration. Some of those core programs include:

- ❖ ***The Executive Leadership Institute (ELI)*** — an intensive executive training program developed to polish the managerial skills of successful managers seeking executive level appointments in the public sector.
- ❖ ***The Mentor Program*** — matches younger, emerging public administrators with seasoned executives to facilitate the provision of support and personalized assistance in career planning, skills enhancement and networking.
- ❖ ***International Programs*** - serving economically disadvantaged communities in the U.S., Africa and the Caribbean, NFBPA has functioned as both prime and sub-contractor on several USAID projects geared at training the next generation of public managers in Africa.
- ❖ ***Scholarships*** — Student members are eligible to apply for scholarship funds established in partnership with our corporate supporters to assist with academic fees and tuition.
- ❖ ***National Forum*** - hundreds of appointed administrators, elected officials, nonprofit professionals as well as scholars and students gather to hear quality speakers, participate in enriching workshops and educational opportunities, and attend exciting events and awards ceremonies.

## BOARD OF DIRECTORS AND BOARD MEMBERS

### Board of Directors:



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Services  
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**EXECUTIVE DIRECTOR****Marcia L. Conner**

National Forum For Black  
Public Administrators  
Washington DC

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Little Rock, AR

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Chair Emerging Leaders  
Council  
Recreation Coordinator  
Parks, Recreation and  
Community Facilities  
City Of Richmond  
Richmond, VA



**Tonya Davis Johnson**

Director  
Palm Beach County Office of  
Small Business Assistance  
West Palm Beach, FL



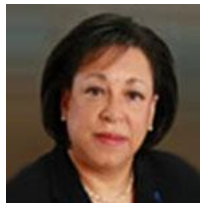
**Justina Mann, CPPO, CPCM**

Assistant Director  
Houston Airport System,  
Houston, TX



**Joseph C. "Dusty"  
McCormick**

President, Council of  
Presidents  
Business and Economic  
Development Liaison  
City of Austin  
Austin, TX



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Children and Family Services  
Agency  
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Strategic Planning and  
Consulting Services Kaiser  
Permanente  
Mid Atlantic States  
Washington, DC



**Rashad M. Young**

City Administrator  
District of Columbia  
Washington, DC

## FOUNDERS & PAST PRESIDENTS

**The 12 Founders of NFBPA (and positions held in 1983) are:**

**Jacques Avent**, Membership Director, National League of Cities, Washington, DC

**Daniel Boggan, Jr.**, City Manager, Berkeley, CA

**John P. "Jack" Bond, III**, Deputy County Administrator, Hillsborough County, FL

**Thomas Coward**, County Commissioner, Alachua County, FL

**Manuel Deese**, City Manager, Richmond, VA

**Henry L. Gardner**, City Manager, Oakland, CA

**Howard Gary**, City Manager, Miami, FL

**Clifford Graves**, County Manager, San Diego County, CA

**Floyd T. Johnson**, County Administrator, Broward County, FL

**Dewey W. Knight, Jr.**, Deputy County Manager, Metro-Dade County, FL

**Quentin R. Lawson**, Executive Vice President, PTI, Washington, DC

**Elijah Rogers**, City Administrator, Washington, DC

### NFBPA Past Presidents:

<b>Manuel Deese</b> Port Haywood, VA	<b>1983-1985</b>	<b>Marcia L. Conner</b> Durham, NC	<b>1999-2001</b>
<b>Floyd T. Johnson</b> Fort Lauderdale, FL	<b>1985-1987</b>	<b>Robert C. Bobb</b> Washington, DC	<b>2001-2003</b>
<b>Henry L. Gardner</b> Oakland, CA	<b>1987-1989</b>	<b>Cheryl Perry League</b> Oakland, CA	<b>2003-2005</b>
<b>*John P. "Jack" Bond, III</b>	<b>1989-1990</b>	<b>Harry L. Jones Sr.</b> Charlotte, NC	<b>2005 - 2007</b>
<b>Daniel Boggan, Jr.</b> Oakland, CA	<b>1990-1991</b>	<b>Anita Favors Thompson</b> Tallahassee, FL	<b>2007 - 2009</b>
<b>Cynthia W. Curry</b> Miami, FL	<b>1991-1993</b>	<b>Jerry N. Johnson</b> Laurel, MD	<b>2009 - 2011</b>
<b>Randall C. Bacon</b> Henderson, NV	<b>1993-1995</b>	<b>Aretha R. Ferrell-Benavides</b> Glenn Heights, TX	<b>2011 - 2013</b>
<b>Regina V.K. Williams</b> Norfolk, VA	<b>1995-1996</b>	<b>Verdenia C Baker</b> West Palm Beach, FL	<b>2013 - 2015</b>
<b>Vernon E. Stoner</b> Seattle, WA	<b>1996-1997</b>	<b>Bruce T. Moore</b> Little Rock, AR	<b>2015 - 2017</b>
<b>Major F. Riddick, Jr.</b> Landover, MD	<b>1997-1999</b>	<b>*Deceased</b>	

## DESCRIPTION OF THE LOCAL CHAPTER

The Cleveland Chapter of the NFBPA was established April 15, 1989 with Barbara Simmons Holmes as its first President. The Cleveland Chapter has its non-profit status through the National office. Our members are notable individuals with the ability to rally the community to support the forum. We know this is due to Cleveland's experience hosting the Forum in 1998.

This conference served as a galvanizing event for the local Black leadership and supported the growth of NFBPA for years to come. Currently, the local chapter has retooled to drive focus on local solutions designed to engage local leaders and aid the long term viability of NFBPA.



## NATIONAL FORUM 2018 & LOCAL SPONSORSHIP OPPORTUNITIES

For more than three decades, NFBPA's annual conference has been the preeminent training and educational activity for participants. Workshops are offered on a wide variety of topical issues that are critical to public service management and professional development. The conference also features forums with elected officials, keynote speakers, roundtable discussions, interactive sessions, technology labs, employment and skills development workshops, an awards program and exhibitors including corporations, state and local governments, academic institutions and retail vendors.

NFBPA FORUM 2018 Cleveland conference attendees are estimated to include 850-1,000 executives, managers, and officials from public organizations, corporations and institutions throughout the United States and abroad. The estimated economic impact of the FORUM, as calculated by local Convention and Visitors Bureau, is more than \$3 million.

Sponsorship Opportunities						
Benefit	Platinum \$25,000	Gold \$20,000	Silver \$15,000	Bronze \$10,000	Jade \$7,5000	Coral \$5,000
<b>PRE-FORUM Recognition</b>						
Title Sponsor of 2017 All Ohio Host Chapter Event	◆					
Co-Sponsor of 2017 All Ohio Host Chapter Event		◆	◆	◆		
Half page ad in Forum Program 2018 Journal	◆	◆	◆			
Quarter page ad in Forum Program 2018 Journal				◆		
Listed in Forum Program 2018 Journal						◆
Recognition on Website, Facebook, LinkedIn, and Twitter	◆	◆	◆	◆	◆	◆
<b>ON SITE FORUM Recognition</b>						
10x10 Exhibit Booth in Innovation Center	◆	◆	◆	◆		
Special Event Signage	◆	◆	◆	◆		
Recognition in Conference Program Book 2018	◆	◆	◆	◆	◆	◆
LOGO Listed in Program Journal	◆				◆	
# of VIP Conference Participation 2018	<b>5</b>	<b>3</b>	<b>2</b>	<b>1</b>		
# of Conference Registration 2018	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
<b>POST FORUM Recognition</b>						
Local Chapter Corporate Council membership	<b>2 year</b>	<b>2 year</b>	<b>1 year</b>	<b>1 year</b>		
Local Chapter sponsorship recognition at (4) signature events	◆	◆	◆	◆		

\*\*\*All sponsorship levels include funding for Forum planning activities\*\*\*



## CONNECT WITH US

### LEARN MORE.

[www.nfbpacleveland.org](http://www.nfbpacleveland.org)  
[www.nfbpa.org](http://www.nfbpa.org)

### ASK US.

[nfbpacleveland@gmail.com](mailto:nfbpacleveland@gmail.com)

### FOLLOW US.



@ NFBPA Cleveland Chapter

## LOCAL SPONSORSHIP REGISTRATION FORM

### ORGANIZATION INFORMATION:

**ORGANIZATION NAME:** Click or tap here to enter text.

**ADDRESS:** Click or tap here to enter text.

**CITY, STATE AND ZIP CODE:** Click or tap here to enter text.

**PHONE:** Click or tap here to enter text.

**CONTACT FOR ORGANIZATION:** Click or tap here to enter text.

**E-MAIL ADDRESS:** Click or tap here to enter text.

**PHONE:** Click or tap here to enter text.

**ADDITIONAL CONTACTS, IF APPLICABLE (Please include name, title, phone number and e-mail address):**

Click or tap here to enter text.

### PLEASE INDICATE SPONSORSHIP COMMITMENT:

- ☐ Platinum Sponsor (\$25,000)
- ☐ Gold Sponsor (\$20,000)
- ☐ Silver Sponsor (\$15,000)
- ☐ Bronze Sponsor (\$10,000)
  
- ☐ Jade Sponsor (\$7,500)
- ☐ Coral Sponsor (\$5,000)
- ☐ OTHER

*Please specify:* Click or tap here to enter text.

### Method of Payment:

Enclosed is my check payable to NFBPA Cleveland Chapter for \$ Click or tap here to enter text.

### Mail CHECK and THIS FORM to:

NFBPA Cleveland Chapter

c/o Betty Ivory

P.O. Box 5426

Cleveland, Oh 44101

Please Invoice me for \$ Click or tap here to enter text.

Please mail, scan or fax (216.881.7644) this form by **February 28, 2018**

For additional information, please call Angela Jones at 216.470.3777 or Terrell Cole at 440.227.4040.

**NFBPA is a 501(C)(3) organization and your contributions are tax deductible to the extent provided by law.**

**Thank You**

**Website:** [www.nfbpacleveland.org](http://www.nfbpacleveland.org) | **Email:** [nfbpacleveland@gmail.com](mailto:nfbpacleveland@gmail.com)